



AVEDA INSTITUTES

Campus Rep Program

Campus Rep Job Description

Position Purpose:

To generate business around campus and in the community for the Institutes. To manage individual marketing strategies and create new ways of marketing in the community and around campus. To educate potential guests on the products and services we have to offer.

Description of Duties:

- Represent the AVEDA Institutes in a positive manner
- Generate business and recruit new guests
- Promote events for the AVEDA Institutes
- Educate potential guests on new products
- Report to Institutes marketing task force member assigned to rep
- Experience services to get a better understanding of what we offer
- Attend product knowledge classes

Will report to:

Institute marketing task force member

Minimum requirements:

- 6 month commitment with Institute
- Must have marketing interest
- Must be outgoing and willing to network on behalf of the Institutes
- Must be able and willing to wear and try AVEDA products
- Rep should have an exceptional opinion of AVEDA and the Institutes

How it works:

The number of campus reps will be determined by the size and need of the campus. Campus reps will be assigned but not limited to select areas of campus and community. Each will receive coded coupons or other promotional materials to pass out through the area of campus they are assigned but not limited to. For every five coupons the institute receives back the campus rep will receive a \$25 serviced gift card. Earning potential is not capped. When AVEDA introduces a new product the rep will be educated on the product and given the product to use and promote. Gift cards will be issued Monthly.

If you are interested please contact:

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